



#### UNITEDSTATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: Expires:

3235-0123 April 30, 2013

Estimated average burden hours per response..... 12.00

### ANNUAL AUDITED REPORT FORM X-17A-5 PART III FEB 2 8 2012

SEC FILE NUMBER 8-18974

FACING PAGE
Unformation Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINN	RT FOR THE PERIOD BEGINNING 01/01/11 AND ENDING	12/31/11	
	MM/DD/YY	T some	MM/DD/YY
A.	REGISTRANT IDENTIF	ICATION	
NAME OF BROKER-DEALER: Har	tfield, Titus & Dor	nnelly, LLC	OFFICIAL USE ONLY
ADDRESS OF PRINCIPAL PLACE OF	F BUSINESS: (Do not use P.O.	Box No.)	FIRM I.D. NO.
111 Town Square Pl	ace, Suite 1430		A transmission of the security
	(No. and Street)	The second secon	$a_{ij} = a_{ij} + a$
Jersey City	NJ		07310
(City)	(State)	Employee (Company of the Company of	(Zip Code)
NAME AND TELEPHONE NUMBER ( John J. Lynch, Jr.	OF PERSON TO CONTACT IN	REGARD TO THIS R	EPORT
odini d. uyndi, di.			201-217-8045
	ACCOUNTANT IDENTIF	TO A TOTAL CONT.	(Area Code - Telephone Number
INDEPENDENT PUBLIC ACCOUNTA	NT whose opinion is contained	in this Report*	
Citrin Cooperman &	Company, LLP		
	(Name - if individual, state last	, first, middle name)	and the section is a section of section or companies and address and address and address account to the section of the section
530 Morris Avenue	Springfield	NJ	07081
(Address)	(City)	(State)	(Zip Code)
CHECK ONE:			
Certified Public Accounta	ant		
☐ Public Accountant			
Accountant not resident in	united States or any of its poss	sessions,	
	FOR OFFICIAL USE	ONLY	
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\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

> Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

### OATH OR AFFIRMATION

11	Mark J. Epstein	, swear (or affirm) that, to the best of
	nowledge and belief the accompanying financial s Hartfield, Titus & Donnelly,	tatement and supporting schedules pertaining to the firm of LLC, as
of I	December 31	, 20 11 , are true and correct. I further swear (or affirm) that
	er the company nor any partner, proprietor, princified solely as that of a customer, except as follow	ipal officer or director has any proprietary interest in any account
		1 m 1 6 m
		Signature
_	Judin J. Sur	President
6		Title
	MICHAEL T. GEÓRGE Notary Public, State of New York	
·	No. 01GE4888830  Qualified in Suffolk County	
	Qualified in Suffolk County	
_	repCommission, Expires Lily 314 i 2014 boxes):	
	a) Facing Page.	
	b) Statement of Financial Condition.	
	c) Statement of Income (Loss).	
	d) Statement of Changes in Financial Condition.	no Bentanno I no Cala Busonistano I Control
	e) Statement of Changes in Stockholders' Equity	
	<ul> <li>f) Statement of Changes in Liabilities Subordinal</li> <li>g) Computation of Net Capital.</li> </ul>	ted to Claims of Cleditors,
	<ul> <li>b) Computation of Net Capital.</li> <li>c) Computation for Determination of Reserve Re</li> </ul>	quiraments Dursuant to Pula 15o2 2
	i) Information Relating to the Possession or Con	
		ation of the Computation of Net Capital Under Rule 15c3-1 and the
<u>ا</u> (		Requirements Under Exhibit A of Rule 15c3-3.
		udited Statements of Financial Condition with respect to methods of
<u> </u>	consolidation.	action platements of i maneral condition with respect to methods of
<b>(2)</b>	An Oath or Affirmation.	
'.	m) A copy of the SIPC Supplemental Report,	
		ound to exist or found to have existed since the date of the previous audit.
	,	

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

# HARTFIELD, TITUS & DONNELLY, LLC STATEMENT OF FINANCIAL CONDITION DECEMBER 31, 2011



Attest & Assurance | Tax Compliance & Research | Specialty & Consulting

#### INDEPENDENT AUDITORS' REPORT

To the Members Hartfield, Titus & Donnelly, LLC Jersey City, New Jersey

We have audited the accompanying statement of financial condition of Hartfield, Titus & Donnelly, LLC (a limited liability company) (the "Company") as of December 31, 2011, and the related statements of income, changes in members' equity, and cash flows for the year then ended that you are filing pursuant to Rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion of the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Hartfield, Titus & Donnelly, LLC as of December 31, 2011, and the results of its operations and its cash flows for the year then ended, in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements as a whole. The supplementary information contained in the schedules on pages 15-16 required by Rule 17a-5 under the Securities Exchange Act of 1934 is presented for purposes of additional analysis and is not required as part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Certified Public ACCOUNTANTS

February 27, 2012

# HARTFIELD, TITUS & DONNELLY, LLC (A Limited Liability Company) STATEMENT OF FINANCIAL CONDITION DECEMBER 31, 2011

### **ASSETS**

Cash and cash equivalents Deposits with clearing houses Receivables from broker-dealers and dealer banks Prepaid expenses Property and equipment, net Cash surrender value of officers' life insurance, net of loans of \$318,655 Investment in securities Security deposits	\$	.1,681,778 3,442,966 480,336 5,875 102,275 242,365 15,723 29,447
TOTAL ASSETS	\$	6,000,765
LIABILITIES AND MEMBERS' EQUITY  Liabilities: Payables to broker-dealers and dealer banks	<b>\$</b>	498,308
Accounts payable and accrued expenses Other taxes payable Deferred rent Distributions payable Other liabilities		3,439,424 21,184 70,494 289,643 34,632
Total liabilities		4,353,685
Commitments and contingencies (Notes 8, 12, and 13)		
Members' equity		1,647,080
TOTAL LIABILITIES AND MEMBERS' EQUITY	\$	6,000,765

### NOTE 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Organization

Hartfield, Titus & Donnelly, LLC (the "Company") was formed as a limited liability company in the State of New Jersey. The Company serves the investment community principally as a broker of municipal securities and U.S. Government Securities in the Northeast, Mid-Atlantic, Midwest, Southern, and Pacific regions of the United States. The Company is registered with the Securities and Exchange Commission ("SEC") and is a member of the Municipal Securities Rulemaking Board ("MSRB") and the Securities Investors Protection Corporation. The Company is subject to the regulations of the Financial Industry Regulatory Authority, Inc. ("FINRA"). Since the Company is a limited liability company, the members are not liable for the debts, obligations, or liabilities of the Company, whether arising in contract, tort or otherwise, unless a member has signed a specific guarantee.

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America ("GAAP") requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

#### Securities Transactions

Purchases and sales of securities are recorded on a settlement-date basis (generally the third business day following the transaction date), with related commission income and expenses reported on a trade-date basis.

Marketable securities are stated at fair value as determined by quoted market prices. Securities not readily marketable are stated at fair value as determined by management. The resulting difference between cost and market (or fair value) is included in other income on the statement of income.

#### Cash and Cash Equivalents

Cash and cash equivalents consist primarily of cash on deposit and money market accounts that are readily convertible into cash and purchased with original maturities of three months or less.

#### Property and Equipment

Property and equipment are carried at cost. Depreciation is provided on straight-line and double-declining methods over the estimated useful lives of the various classes of assets, ranging from 5 to 7 years. For leasehold improvements, depreciation is provided over the lesser of the economic use of the improvement or the term of the lease.

Expenditures for maintenance and repairs are expensed currently, while renewals and betterments that materially extend the life of an asset are capitalized. The cost of assets sold, retired, or otherwise disposed of, and the related allowance for depreciation, are eliminated from the accounts, and any resulting gain or loss is recognized.

### NOTE 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Fair Value Measurements

Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") 820, Fair Value Measurements and Disclosures, establishes a framework for measuring fair value, and established a fair value hierarchy that prioritizes the inputs to valuation techniques. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). Categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs. Under the new standard, fair value is defined as the exit price, or the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants as of the measurement date.

The three levels of the fair value hierarchy under FASB ASC 820 are described as follows:

Level 1 inputs are unadjusted quoted prices for identical assets or liabilities in active markets that the Company has the ability to access.

Level 2 inputs to the valuation methodology include: quoted prices for similar assets or liabilities in active markets; quoted prices for identical assets or liabilities in inactive markets; inputs other than quoted prices that are observable for the asset or liability; and, inputs that are derived principally from or corroborated by observable market data by correlation or other means. If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 are unobservable inputs for the asset or liability and rely on management's own assumptions about the assumptions that market participants would use in pricing the asset or liability.

#### Advertising

Advertising costs are expensed as incurred and aggregated \$44,976 for the year ended December 31, 2011.

#### Income Taxes

As a limited liability company, the Company is treated as a partnership for Federal and state income tax purposes. Accordingly, no provision has been made for income taxes in the accompanying financial statements, since all items of income or loss are required to be reported on the income tax returns of the members, who are responsible for any taxes thereon. Certain states impose LLC franchise fees, which are included in these financial statements.

With few exceptions, the Company is no longer subject to federal and certain state tax examinations by taxing authorities for years before 2008, and is no longer subject to tax examinations by the New Jersey taxing authority for years before 2007.

#### NOTE 1. <u>SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)</u>

#### Uncertain Tax Position

The Company recognizes and measures its unrecognized tax benefits in accordance with FASB ASC 740, *Income Taxes*. Under that guidance, the Company assesses the likelihood, based on their technical merit, that tax positions will be sustained upon examination based on the facts, circumstances and information available at the end of each period. The measurement of unrecognized tax benefits is adjusted when new information is available, or when an event occurs that requires a change.

#### Subsequent Events

The Company has evaluated events occurring after the date of the statement of financial condition for potential recognition or disclosure in its financial statements. The Company did not identify any material subsequent events requiring adjustment to or disclosure in its financial statements.

#### NOTE 2. CONCENTRATIONS OF CREDIT RISK

At December 31, 2011, and routinely throughout the year then ended, the Company maintained deposits with financial institutions that exceeded the insurance coverage provided by the Federal Deposit Insurance Corporation. The Company has not experienced any losses in the accounts and does not believe there is any significant credit risk with respect to cash.

For the year ended December 31, 2011, one registered broker dealer accounted for approximately 11% of the Company's revenues.

The Company's investments consist of equity investment securities. Investment securities are exposed to various risks, such as interest rate, market and credit risk. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the value of investments will occur in the near term and that such changes could materially affect the Company's investment account and balances and the amounts reported in the statement of financial condition and the statement of income.

#### NOTE 3. FAIR VALUE MEASUREMENTS

Assets and liabilities measured at fair value are based on one or more of three valuation techniques identified in the tables below. The valuation techniques are as follows:

- (a) Market approach. Prices and other relevant information generated by market transactions involving identical or comparable assets or liabilities;
- (b) Cost approach. Amount that would be required to replace the service capacity of an asset (replacement cost); and
- (c) Income approach. Techniques to convert future amounts to a single present amount based on market expectations (including present value techniques, option-pricing and excess earnings models).

#### NOTE 3. FAIR VALUE MEASUREMENTS (CONTINUED)

The following table sets forth by level, within the fair value hierarchy, the Company's assets at fair value, on an recurring basis, as of December 31, 2011:

Description	Quoted Prices in Active Markets for Identical Assets	Significant Other	Level 3: Significant Unobservable Inputs	Total	Valuation Technique
Securities not readily marketable	\$	\$	\$ 21,018 \$	21,018	(b)
Included in the accompanying final Deposits with clearing houses	ncial statements:			(5,295)	
Investments in securities			<b>\$</b> ,	15,723	

No purchases, sales, issuance and settlements changes in the Company's level 3 assets for the year ended December 31, 2011.

The following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in methodologies used at December 31, 2011.

Securities not readily marketable are carried at fair value as determined by management.

The method described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, although the Company believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

#### NOTE 4. DEPOSITS WITH CLEARING HOUSES

The Company, as a participant in the National Securities Clearing Corporation ("NSCC"), is required to maintain an interest-bearing deposit with the NSCC. At December 31, 2011, the minimum amount required to be deposited was \$715,284. The Company had deposits totaling \$2,780,000 with the NSCC at December 31, 2011.

In addition, at December 31, 2011, the Company maintained a noninterest-bearing deposit with a clearing agent in the amount of \$612,966 and an interest-bearing deposit with the Depository Trust Company in the amount of \$50,000.

#### NOTE 5. PROPERTY AND EQUIPMENT

Property and equipment at December 31, 2011, consisted of the following:

Equipment	\$ 314,700
Leasehold improvements	221,546
Furniture and fixtures	72,552
	608,798
Less: accumulated depreciation	(506,523
Property and equipment, net	\$ <u>102,275</u>

#### NOTE 6. RECEIVABLES AND PAYABLES - BROKER-DEALERS AND DEALER BANKS

These balances represent the contract value of securities not delivered or received on the settlement date.

#### NOTE 7. RELATED-PARTY TRANSACTIONS

#### Consulting Agreement

The Company entered into an agreement with a member to provide consulting services to the Company. In accordance with the agreement, the consulting expenses amounted to \$225,000 for the year ended December 31, 2011.

#### Loan Distribution

The Company has, from time to time, advanced funds to one of its members. These loans were unsecured and due on demand. Interest was charged monthly at the prime rate. Interest earned on these loans during the year ended December 31, 2011, amounted to \$31,611. At year end, the Company distributed this loan receivable in the amount of \$958,245 to the members.

#### NOTE 8. COMMITMENTS AND CONTINGENCIES

#### Contingencies

In the normal course of business, the Company is subject to inquiries and examinations of regulatory compliance by various regulatory authorities. As a regulated entity, the Company may be subject to disciplinary actions as a result of current or future examinations, which could have a material adverse effect on the Company's financial position, results, or liquidity, over and above any previously accrued amounts.

#### Market Data Information Agreement

The Company has a Data Acquisition Agreement (the "Agreement") with a research company. The Agreement, which expires in April 2012, is automatically renewed for successive two-year periods, unless terminated by either party. In accordance with the Agreement, the Company is to provide information as described in the Agreement to the research company, granting them a non-exclusive license to use such material in developing data that they may offer to their customers. Fees earned under the Agreement during 2011 amounted \$187,500.

#### NOTE 9. EMPLOYEE BENEFIT PLAN

The Company maintains a 401(k) savings plan covering substantially all of its eligible full-time employees. Employee contributions are voluntary and are subject to Internal Revenue Service limitations. The Company's matching contributions are at the discretion of management. The Company made no matching contributions during 2011.

#### NOTE 10. OFFICERS' LIFE INSURANCE

The Company is the owner and beneficiary of insurance policies on the lives of its two officers in the amount of \$200,000 each. At December 31, 2011, loans payable to the insurance company in the amount of \$318,655, bearing interest at a rate of 7% annum, are collateralized by the cash value of the policies.

#### NOTE 11. NET CAPITAL REQUIREMENTS

The Company is subject to the SEC's Uniform Net Capital Rule ("SEC Rule 15c3-1"), which requires the maintenance of minimum net capital and that the ratio of aggregate indebtedness to net capital, both as defined, not exceed 15 to 1. Net capital and aggregate indebtedness change from day to day. At December 31, 2011, the Company had regulatory net capital of \$1,486,287, which exceeded the Company's minimum net capital requirement of \$278,269. The Company's percentage of aggregate indebtedness to net capital was 281% as of December 31, 2011.

#### NOTE 12. FINANCIAL INSTRUMENTS WITH OFF-BALANCE-SHEET CREDIT RISK

As a municipal securities broker's broker, the Company is engaged in buying and selling securities for broker-dealers registered with the SEC and for some institutional investors. The Company's transactions are collateralized and are executed with and on behalf of banks, brokers and dealers, and other financial institutions.

The Company's exposure to credit risk associated with non-performance of registered broker-dealers in fulfilling their contractual obligations is minimal. A majority of the securities transactions clear through the NSCC, which guarantees the transactions, while the remaining securities transactions are compared with registered broker-dealers under contractual agreements. In the unlikely event that the counterparties do not fulfill their obligations, the Company may be exposed to risk. The risk of default depends on the creditworthiness of the counterparty. It is the Company's policy to review, as necessary, the credit standing of each counterparty with which it conducts business. The Company does not require collateral to support such obligations.

#### NOTE 13. <u>SELF-INSURANCE</u>

The Company sponsors a self-insured group medical plan that covers substantially all of its employees. The plan is designed to provide coverage of up to \$35,000 annually per employee, with stop-loss coverage provided by a commercial insurer in order to limit the Company's exposure. The Company provides accruals based on the aggregate amount of the liability incurred but not reported by the employees through the year-end. During the year ended December 31, 2011, insurance expense included premiums and medical claim costs of \$1,258,882 in connection with the plan. At December 31, 2011, the Company has recorded an accrual for reported claims not paid by year-end, and an estimate of additional claims incurred but not reported. Such liability, which is included in "accounts payable and accrued expenses" in the accompanying statement of financial condition, amounted to approximately \$50,000 at December 31, 2011.

#### NOTE 14. SUBSEQUENT EVENT

Effective January 3, 2012, the Company entered into a new fully disclosed clearing agreement with Pershing LLC, which is subject to approval by FINRA.